

# CASTANET CLASSIFIEDS RATE SHEET



## CLASSIFIEDS

<u>Category</u>	<u>Flat Fee</u>	<u>Feature Option</u>
Jobs	\$25.00	\$20.00
Service Providers	\$20.00	\$20.00
Real Estate	\$15.00	\$20.00 (N/C Open Houses & Burial Plots)
Rentals	\$20.00	\$20.00
Vehicles	FREE	\$35.00
Rec-Vehicles	FREE	\$20.00
All other categories:	FREE	\$20.00

\*\*All above fees are for 30 days and do not include GST.

### Display order for paid options:

- Featured ads are displayed first in the category, in date order.
- Free ads are then displayed in date order.

For **Real Estate and Rental ads**, if you choose **the Feature option**, your ad will also show up under Featured Property or Featured Rental Property as an added bonus. These ads are displayed on the right-hand side of the category and rotate approximately every 60 seconds.

*\*\*Please note: If you select an incorrect category, or post an ad that does not comply with our policies, Castanet will NOT refund your fee.*

*PAYMENT FOR CLASSIFIED ADS VIA OUR WEBSITE CAN BE MADE WITH CREDIT CARD (VISA OR MC ONLY) OR VIA PAYPAL.*

*(Payments via our Castanet App can only be made via PayPal).*

**\*\* Businesses are not permitted to advertise in our regular classifieds categories. For those listings we offer a "Stores" option. Please see Store Pricing on following page.**

## CLASSIFIEDS STORE PRICING:

Each Store features:

- A dedicated category in the selected Castanet Classifieds section.

- Full Store listing on the [Okanagan Edge](#) Business Site.
- The business logo and link to store at the top of dedicated category.
- Store link on Classifieds drop-down menu under "Stores".
- Store name and link on main category index.
- Introduction, logo and website link inside store category.
- Clients self add / delete items.
- Ad expiration option of 30 or 365 days.
- Unlimited number of items.
- Store items appear on site immediately.

**Classifieds Section**

**Monthly Price**

**Merchandise Categories:**

**\$63.95**

**(House-Home; Furniture; Electronics; Fashion; Kids; Sports-Health; Business-Office; Library; Vintage-Antiques; Home Improvement; Horse-Farm-Pets).**

*(Additional approved categories will cost \$30.00 or Random Access \$25.00)*

- **Home Business Website/Warehouse** **\$24.95**

*(Additional approved categories will cost \$15.00)*

- **Rec/Vehicles (including Motorcycles)** **\$114.95**
- **Rec/Vehicles - Rentals** **\$ 63.95**
- **Commercial** **\$114.95**
- **Auto Parts & Accessories** **\$ 84.95**
- **Vehicle Auctions** **\$114.95**

*(Additional approved categories will cost \$35.00 or Random Access \$30.00)*

**(Community/Jobs/Real Estate/Rentals - Store Option Not Available)**

If you are interested in the Classifieds Store option, please email [classifieds@castanet.net](mailto:classifieds@castanet.net) and we will send set-up requirements.

(January 12, 2018)